



# William Le

UI/UX DESIGN & PRODUCT

- ◆ Principal designer for a Shark Tank startup with a multi-million dollar valuation
- ▲ Deep experience using Figma to produce versatile design systems and style guides
- 8 years writing high-performance React.js software

My design consultancy “**wle8300 studios**” specializes in *UI/UX Design & Product Consulting*. The studio is a solo-run venture bringing 12 years experience in both **Senior Frontend Developer** and **Lead Product Designer** roles.

This studio prides itself in its capacity to work **Seamlessly with Your Software Developers + Engineering Talent** to ship ambitious, killer app experiences.

The studio also provides **UX Research**↔, **Project Management**↔, **Logo+Brand Development**↔ & **Icon Design**↔ services.



Nov 2018 – Present

**wle8300.com**

Product Designer

**Figma, Storybook, UI/UX Design, Product Design**

Through my design studio, I've had the privilege of working with companies like Samsung, Truffle Shuffle, and Beaming Health to help ship popular mobile & desktop apps.

May 2015 – Nov 2018

**Verikai.com**

Senior Front-End Developer

**React.js, ES6, Figma, Marketing/Sales, Management**

My engineering team was tasked with building Verikai's marketing pages. The company provides a very novel AI/ML product that required thoughtful design to properly communicate its value proposition to customers.

Jan 2014 – Mar 2015

**DailyWire.com**

Junior Front-End Developer

**JavaScript, Node.js, jQuery, HTML/CSS**

Our team of 3 fullstack developers built the front-end for the v1.0 website when *The Daily Wire* launched. Today the website gets more than 5MM MAU to the website.

WEBSITE

wle8300.com

EMAIL

email@wle8300.com

PHONE

+1 (714) 660-8096